

# **Climbing New Zealand Strategic Plan 2016**



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# Mission

**"Climbing New Zealand's mission is to support and assist in the growth of sport of climbing on all levels on a competitive and recreational platform"**

# Introduction

This Strategic Plan outlines Climbing New Zealand's direction for the future and a broad framework of goals and objectives to be achieved in line with this direction.

This Strategic Plan applies from 2017 to 2020 and identifies the areas that need particular attention during this period to ensure the organisation achieves its strategic goals.

If the objectives identified in the strategic plan are to be achieved, it is essential the related strategies are further mapped out in an operational plan that details specific actions to be undertaken.

A yearly Operational Plan for 2017-18 will, for the time being, depend on the CNZ Management Committee ratifying this Strategic Plan. On ratification (by December 2016) we can proceed with our application for an investment relationship with Sport NZ, a working relationship with High Performance Sport NZ, membership of the NZ Olympic Committee, and a position from which to properly approach potential corporate sponsors and funding organisations.

# Background

Climbing New Zealand (CNZ) - formerly the NZ Federation of Sport Climbing - was formed in 2007 in alignment with the formation of the International Federation of Sport Climbing (IFSC), with whom CNZ is affiliated. The IFSC was created on January 27th 2007 and is a continuation of the International Council for Competition Climbing which was established in 1997. New Zealand is one of 88 countries affiliated with IFSC worldwide. CNZ is also affiliated to the Oceania Council of Sport Climbing (OCSC), one of 4 Continental Councils. CNZ currently has seven active Regional Clubs.

Full members are Auckland, Waikato (Hamilton), Rotorua, Wellington, Christchurch, Taranaki and Wanaka. It is likely that a Bay of Plenty Club (Rocktopia) will become a provisional member in 2017 and possibly a full member.

## Vision

- To foster the growth of sport climbing in New Zealand primarily through the organisation of internationally-sanctioned climbing competitions in both NZ and the Oceania Region.
- To increase opportunities for participation in sport climbing for all New Zealanders irrespective of gender, ethnicity or socioeconomic background, mental or physical ability.
- To strive to provide our elite athletes with optimal training and opportunity to compete on the world stage.

## Constitutional Objectives

The CNZ constitution currently states the following objectives:

- To ensure the success and growth of the sport of climbing in New Zealand and to ensure it is accessible to all, irrespective of gender, ethnicity, religion or physical or mental ability.
- To support and encourage the development of activities and programmes which will introduce young people to the positive outcomes provided by the physical, mental and emotional challenges provided by the sport of climbing, by working through schools, clubs and community organisations.
- To promote and sanction climbing competitions, as well as workshops and clinics throughout the country to provide an environment which will develop elite athletes and well trained competition officials.
- To work with the indoor climbing wall industry to develop national standards for climbing wall construction, maintenance and operation to ensure the highest levels of health and safety are achieved and maintained through a certification process.
- To participate as a member of the International Federation of Sport Climbing to help move the sport forward at an international level and to work with other relevant domestic and international organisations to ensure the wellbeing of the sport of climbing in New Zealand.
- To promote recreational climbing, both indoors and outdoors as an activity, encouraging participation of all levels of ability.

This Strategic Plan focuses primarily on our objectives concerning competition sport climbing.

## Strategic Goals - a pyramid structure

We are proposing 4 Strategic Goals in this Plan which we envisage as a pyramid:

1. Increase participation and promote the climbing experience nationwide - the foundation of the pyramid.
2. Preparation of climbers. The investment in leadership, coaching, management and competition to prepare climbers for international competition - the middle layer of the pyramid.
3. Increase performance so that we are more successful on a world stage - the peak of the pyramid.
4. Ensure sustainability of CNZ – Efficiency, financial performance - a surrounding structural support environment for the pyramid.



## Goal 1. Increase participation and promote the competition climbing experience nationwide.

1.1 Increase the membership of competitive climbers by 10% per annum until 2020.

2017 - 220

2018 - 250

2019 - 275

2020 - 300

Review this projection annually.

CNZ needs to target age categories that are currently underrepresented (U-12 and Open) as part of an operational plan to be reviewed annually

1.2 Provide equal opportunities for participation for competitive climbing, including:

1.2.1 Increased provision of Paraclimbing events, to provide more opportunities and pathways to success for people with mental and physical challenges

Make provision for paraclimbing to be included in one National Championship competition in 2017 and review for 2018

1.2.2 Achieving gender equity by increasing female participation from 45% of registered female participants (2016 baseline) to 50% by 2018. Monitor in relation to general change in competition numbers (1.1)

1.2.3 Monitor the proportion of CNZ registered competitors of Maori and Pasifika ethnicity with an aim to increase participation in these ethnic groups. To obtain a baseline percentage figure, record ethnicity of CNZ-registered competitors from 2017

1.3 Re-evaluate structure of National Competitions. Currently the structure is:

- 3 National Cup events - Lead and Bouldering
- 1 National Bouldering Championship
- 1 National Lead Championship

Event locations are shared nationwide and hosted by Regional Clubs

Call for ideas for alternative models as part of 2017 Operational Plan

1.4 Attract new participants to sport climbing by facilitating regional Secondary Schools Competitions in eight regions per year by 2018 and a North Island and South Island Secondary Schools Competition per year by 2020.

Appoint a sub-committee to oversee this in 2017.

1.5 Retain more climbers. Aim to reduce the dropping of participants as climbers move from one division into another, especially between school and university age students- Youth A to Juniors and Open.

**Goal 2. Preparation of climbers. The investment in leadership, coaching, management and competition to prepare climbers for international competition.**

2.1 Provide coaching and development infrastructure for developing climbers.

Introduce age/gender-specific nationally-coordinated guidelines on coaching by 2018. This is to be distributed to each Regional Club regularly.

2.2 Work with clubs and coaches to identify and develop talent at an early stage.

Select talented athletes to an Oceania Team and provide 2 training camps per year for this team.

2.3 Develop National Competitions (in accordance with IFSC rules) in all 3 disciplines (lead, speed and bouldering) by including at least one national level speed event by 2018.

Support the installation and development of speed climbing walls by private business operators, Councils and Schools in order to be able to organise Internationally sanctioned speed climbing events.

2.4 Develop Oceania Competitions by working with the Oceania Council of Sport Climbing to plan at least two 3-discipline Oceania Championship events by 2019.

2.5 Promote professional development of national and regional coaches by:

2.5.1 Establishing at least one coaching clinic/workshop for coaches in 2017

2.5.2 Inviting an international level coach to New Zealand to provide two coaching clinics (one per Island) to coaches and athletes by 2018.

2.6 Continue the professional development of Route-setters by:

2.6.1 Developing a registered team of CNZ route-setters including personnel based in both islands - add 2 new CNZ setters to the team per year

2.6.2 Sending at least two route-setters to Oceania events per year for training and International certification

2.7 Continue the development of Competition Officials - Jury President, Head Judge and Regional judges by:

2.7.1 Increasing the number of CNZ-sanctioned Main Officials (Jury President, Head Judge) by 2 per year.

2.7.2 Sending at least two of these officials to Oceania events per year for training and International qualification.

2.7.3 Continuing the development of a National Register of competition officials by presenting judging workshops at at least two competitions per year. Aim to increase registered officials by 10% per year.

2.8 Continue the development of a National Register of competition belayers by presenting a competition belaying workshop at each CNZ competition. The aim is for a 10% increase per annum in registered belayers.

### Goal 3. Increase performance so that New Zealand climbers are more competitive on the world stage

3.1 Oceania competition event - produce at least one Oceania Open champion and one Youth champion by 2018 in individual/combined discipline

3.2 Asian Council competitions - increase NZ participation in Asian continental competition.

3.3 Australian Domestic competitions - increase NZ participation

3.4 World Cup circuit and World Champs (every 2 years) - increase NZ participation to attendance at at least one event

3.5 World Youth Champs - aim to have 2 semi-finalists in individual disciplines by 2018 and 3 top-20 combined athletes by 2018

Coaching, facilities and funding apply to all these goals.



## Goal 4. Ensure sustainability of CNZ - Efficiency, financial performance

4.1 Review the current financial structure of competitions and provide a report with the aim of increasing profitability to ensure sustainability of CNZ by 2017.

4.2 Complete the criteria required for Sport NZ registration by 2017.

4.3 Succession planning - Management Committee sustainability: Development of sub-committees to handle specific tasks throughout the year. CNZ committee members will advise if they will be available to fulfill their position in the following year and, if not, one or more new and appropriate people will be elected to fulfill the committee position.

4.4 Establish potential partnership opportunities with other community groups and partner organisations including but not exclusively approaching the New Zealand Alpine Club, an apparel sponsor, Canterbury University and other educational institutions interested in participating in general academic research within rock climbing science

4.5 Attract one "major" corporate sponsor (\$10,000+ per annum) by 2018.

4.6 Ensure financial sustainability by returning a three year surplus and maintaining sufficient funds in the account ( at least \$10,000).