



# NATIONAL CHAMPIONSHIPS

## SPONSORSHIP PROGRAM

2021 / 2022 Competition Dates:

25th Sep	Open Bouldering Championships	Uprising Gym, Christchurch
30 <sup>th</sup> & 31st Oct	Youth and Masters Bouldering Championship	Basecamp Adventure Centre, Queenstown
Feb TBC	Open Lead and Para-Climbing Championships	Venue TBC
Mar TBC	National Speed Championships	Blake Park, Mount Maunganui

The two bouldering events will be live streamed by Sky Sport NEXT.

more at [www.climbing.nz](http://www.climbing.nz)

For more than 25 years Climbing New Zealand has organised New Zealand's premier sport climbing competition events and National Championships series. Climbing New Zealand is affiliated with the International Sport Climbing Federation and is sanctioned to run IFSC events in New Zealand and Oceania. The Climbing New Zealand National Championship series comprises sport climbing, bouldering, speed climbing and para-climbing. The events feature New Zealand's top climbers and are used as the qualification for the World Championships and Olympics. For many young climbers, the IFSC World Youth Championships is the pinnacle of their sporting career.

Climbing is also debuting at the Olympics at Tokyo 2020 and has been confirmed as a sport for Paris 2024.



Photos by Conor Boyd where not watermarked

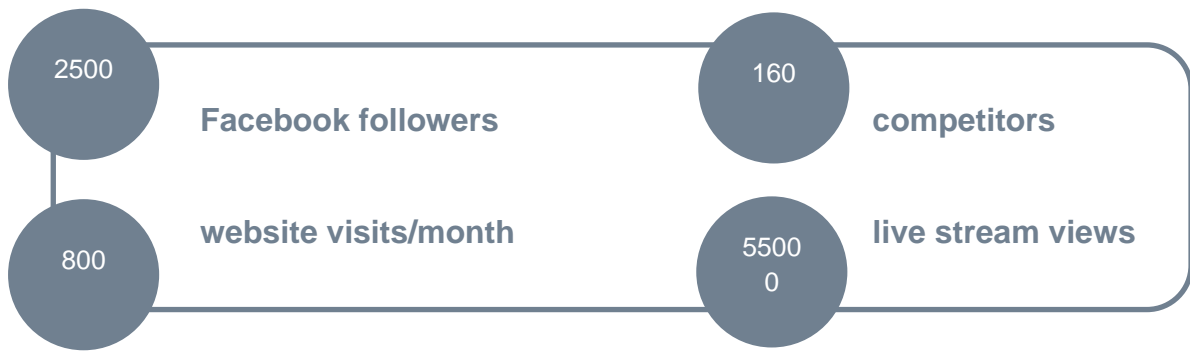
## LAST YEAR'S EVENTS

The 2020 season brought many challenges with the pandemic up ending most of the planned calendar, only the Speed event being completed prior to the lockdown. But with the commitment and determination of the athletes and the volunteer organisers and sponsors we were able to hold four competitions in a revised 2020/2021 season. That included: Youth and Master's Bouldering at Hang Dog in Wellington, Open Bouldering at Northern Rocks in Auckland, Speed Championship at Mt Maunganui, and Lead and Para Climbing at The Wall in Rotorua.



A number of Kiwi athletes also competed in the Olympic trials in Sydney Australia which were almost cancelled by a Covid outbreak.





## COMPETITIONS IN THE MEDIA

Climbing New Zealand has partnered with New Zealand Sports Collective and Sky Sport NEXT to live stream all our major events. This is a massive boost for the sport and great exposure for sponsors.

Past media coverage includes: TV One, New Zealand Herald, The Bulletin, Christchurch Press, Otago Daily Times, Waikato Times, East & Bays Courier, Rotorua Daily Post, Western Leader, North Shore Times, Eastern Courier, Western Leader, Central Leader, NZ Alpine Club “The Climber” magazine.

## PAST SPONSORS



# SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	Title	Platinum	Gold	Silver
	\$10,000	\$4,800	\$1,800	\$600
	Cash/product <sup>★</sup>	Cash/product <sup>★</sup>	Cash/product <sup>★</sup>	Cash/product <sup>★</sup>
Number of sponsor places	1	1	3	8
Wall banners & feather signs <sup>1</sup>	✓	✓	✓	✓
Podium backdrop - exclusive <sup>1</sup>	✓			
Podium backdrop - non-exclusive		✓	✓	
Series Poster - exclusive	✓			
Series Poster - non-exclusive		✓	✓	
Competitors Bibs	✓	✓		
Entry forms	✓	✓		
Start lists	✓	✓		
Results board	✓	✓		
Event program	✓	✓	✓	✓
Web Site	✓	✓	✓	✓
Facebook and social media	✓	✓	✓	
Acknowledgement at press release and advertising related to events	✓	✓		
Shout out by MC	✓	✓	✓	
Giveaway packs <sup>1</sup>	✓	✓	✓	
Booth Space	✓	✓		

Notes: 1, Supplied by Sponsor, ★ Sponsorship obligation can be fulfilled by a combination of cash and product (value in kind) to a maximum of 50% product or \$1000; that is Gold could provide up to \$1000 of product plus \$800 cash and Silver could be all product and no cash.

Limited spots available RSVP by 31 Aug 2021!

# Climbing New Zealand

## **SPONSORSHIP APPLICATION FORM**

The sponsorship agreement can be downloaded here:

<https://www.climbing.nz/sponsorship/CNZ-sponsorship-agreement-template.pdf>

### **COMPANY INFORMATION**

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

Company Contact & Title \_\_\_\_\_

Contact Phone # \_\_\_\_\_ Contact E-Mail \_\_\_\_\_

Key Brand \_\_\_\_\_

Key Product Category \_\_\_\_\_

### **SPONSORSHIP LEVEL**

Title Sponsor \$10,000

Platinum Sponsor \$4,800

Gold Sponsor \$1,800

Silver Sponsor \$600

Notes or details about the donation: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### **PAYMENT INFORMATION**

Please invoice me at the address listed above.

Check # \_\_\_\_\_ Amount Enclosed \$\_\_\_\_\_

Please make checks payable to Climbing New Zealand

Direct Credit BNZ account 02-0940-0184145-00

Email to [info@climbing.nz](mailto:info@climbing.nz)