



NATIONAL CHAMPIONSHIPS

SPONSORSHIP PROGRAM

2022 / 2023 Competition Dates:

24th Sep	Open Bouldering Championships	BoulderCo, Auckland
3rd & 4 th Dec	Youth and Masters Bouldering Championship	Uprising, Christchurch
Mar 2023	Open Lead and Para-Climbing Championships	Venue TBC
Feb / Mar 2023	National Speed Championships	Blake Park, Mount Maunganui

For more than 25 years Climbing New Zealand has organised New Zealand's premier sport climbing competition events and National Championship series. Climbing New Zealand is affiliated with the International Sport Climbing Federation and is sanctioned to run IFSC events in New Zealand and Oceania. The Climbing New Zealand National Championship series comprises sport climbing, bouldering, speed climbing and para-climbing. The events feature New Zealand's top climbers and are used as the qualification for the World Championships and Olympics. For many young climbers, the IFSC World Youth Championships is the pinnacle of their sporting career.

Sport Climbing debuted at the Tokyo Olympics in 2021 and has been confirmed for Paris 2024 and LA 2028 cementing its place as a growing international sport.



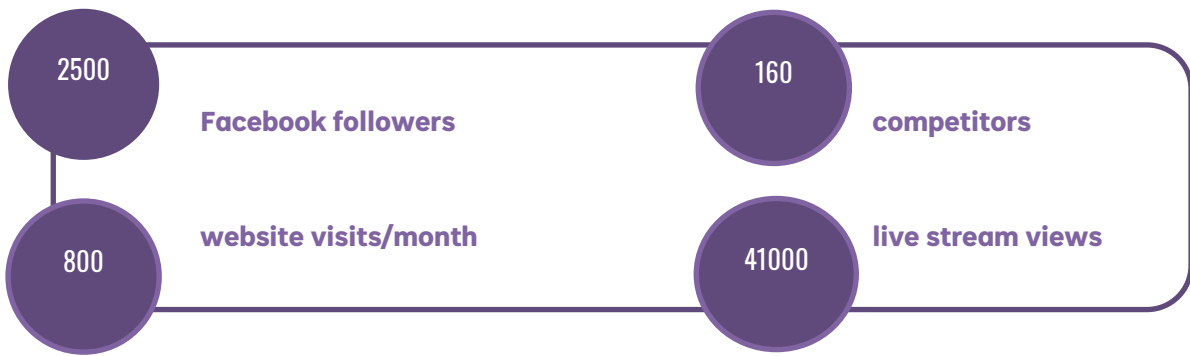
LAST YEAR'S EVENTS

The 2021/2022 season was our second season of competitions under pandemic and lockdowns conditions. But with the commitment and determination of the CNZ management team, volunteers, athletes and sponsors we were able to hold four competitions in this season. That included: Youth and Masters Bouldering Championship in Queenstown, Open Bouldering Championships in Christchurch, Lead and Para-Climbing Championships in Auckland and Speed Championships in Mount Maunganui.



The highlight of 2021 was the Tokyo Olympics where we saw the world's best climbing from Janja Garnbret, Alberto Lopez and others. In early 2022, we saw Kiwis: Chase Gatland, Tom Waldin, Phoebe Kenderdine, Alex Keichle-Cornish and Rachel Maia, competing in World Cup and World University events in: Salt Lake City USA, Brixen Italy, Innsbruck Austria and Villars Switzerland. Rachel Maia completed the Para-climbing season with 2 4th places and a silver medal in Salt Lake City. We also had 16 athletes competing in the Australian Youth Championships, with a number of podium finishes across speed, bouldering and lead.





COMPETITIONS IN THE MEDIA

Past media coverage includes: Sky Sport Next, Sky TV, The Crowd Goes Wild, TV One, New Zealand Herald, The Bulletin, Christchurch Press, Otago Daily Times, Waikato Times, East & Bays Courier, Rotorua Daily Post, Western Leader, North Shore Times, Eastern Courier, Western Leader, Central Leader, NZ Alpine Club "The Climber" magazine, Radio Sport, Today FM,

PAST SPONSORS



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	Title	Platinum	Gold	Silver
	\$10,000	\$4,800	\$1,800	\$600
	Value in kind	Value in kind	Value in kind	Value in Kind
Number of sponsor places	1	1	3	8
Wall banners & feather signs ¹	✓	✓	✓	✓
Podium backdrop - exclusive ¹	✓			
Podium backdrop - non-exclusive		✓	✓	
Series Poster - exclusive	✓			
Series Poster - non-exclusive		✓	✓	
Competitors Bibs	✓	✓		
Entry forms	✓	✓		
Start lists	✓	✓		
Results board	✓	✓		
Event program	✓	✓	✓	✓
Web Site	✓	✓	✓	✓
Facebook and social media	✓	✓	✓	
Acknowledgement at press release and advertising related to events	✓	✓		
Shout out by MC	✓	✓	✓	
Giveaway packs ¹	✓	✓	✓	
Booth Space	✓	✓		

Notes: 1, Supplied by Sponsor 2, Sponsorship obligation can be fulfilled by a combination of cash and product (value in kind) to a maximum of 50% product or \$1000; that is Gold could provide up to \$1000 of product plus \$800 cash and Silver may be all product and no cash.

Limited spots available RSVP by 31 Aug 2022!

Climbing New Zealand

SPONSORSHIP APPLICATION FORM

The sponsorship agreement can be downloaded here:

<https://www.climbing.nz/sponsorship/CNZ-sponsorship-agreement-template.pdf>

COMPANY INFORMATION

Company Name _____

Company Address _____

Company Contact & Title _____

Contact Phone # _____ Contact E-Mail _____

Key Brand _____

Key Product Category _____

SPONSORSHIP LEVEL

Title Sponsor \$10,000

Platinum Sponsor \$4,800

Gold Sponsor \$1,800

Silver Sponsor \$600

Notes or details about the donation: _____

PAYMENT INFORMATION

Please invoice me at the address listed above.

Check # _____ Amount Enclosed \$ _____

Please make checks payable to Climbing New Zealand

Direct Credit BNZ account 02-0940-0184145-00

Email to info@climbing.nz